Federal City Performing Arts Association
Board of Directors Meeting Minutes DRAFT

Wednesday, January 17, 2001
2801 M ST, NW, Washington DC

Present: Steve Herman, Harold Lewis, Kathy McGee, David Streit, Harvey Cohen, Bob Reeg, Barry Bugg, Bill Gannon, David Akridge, Mark Ohnmacht, Peter Brayton
Absent: Fred Boykin, Todd Paul
Staff: John Perkins, Jeff Buhrman
Guests: Alan Keffer

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1. ***Call to Order***
   Vice President Herman called the meeting to order at 7:02 PM.

2. ***Approval of Minutes***
   After amendments, ***Reeg moved to approve the minutes, Brayton seconded. Unanimously approved.***

3. ***Financial Report***
   Treasurer Lewis reported that the Chorus revenues remain favorable with the exception of Advertising. There is a plan in place to make up this shortfall. It was reported that "Quickbooks" is now being employed to streamline the financial recording process. There was discussion about the Finance Committee and the need for a more structured plan for meeting and personnel. Budget statements were distributed and allocation of revenues was discussed. ***McGee moved to approve the financial report, Cohen seconded. Unanimously approved.***

4. ***Music Division Report***
   Buhrman discussed preparations for the upcoming concerts, including Pride Day performances. A new committee, GMCW Presents, is responsible for sale of all non-subscription concerts There was discussion about marketing for upcoming concerts and after-concert parties.

5. ***Executive Director's Report***
   Perkins reported that United Airlines is a sponsor again this season. Foundation grant potential looks promising. Direct mail and Phone-a-thon receipts were not as productive as projected. Holiday Concert attendees made substantial contributions. Advertising strategies are being employed to make up earlier shortfalls. Perkins presented a letter of congratulations from the White House on the Chorus' 20th Anniversary season. There was discussion of the need for analysis of all revenue-producing projects to determine cost effectiveness. A need for a new head of the Revenue Development committee was noted due to the departure of Wallace Whitworth.

6. ***President's Report***

   Vice President Herman proposed making instrumentalist Mary Scott a full member of the Chorus for this season and it was accepted after a discussion. There was also discussion about the possibility of honorary memberships.

7. ***Old Business***
   There was further discussion about advertising revenues and the new plan to make up for earlier shortfalls.

8. ***New Business***
Gannon presented the future plans for the Capital Club. Keffer then presented a proposal for production and funding for a holiday CD and a joint CD with the San Francisco Gay Men's Chorus. ***Lewis moved to accept the proposal, Bugg seconded, Unanimously accepted.*** It was also proposed that the Chorus participate in a Mauntner Project Benefit Concert sponsored by the GLBT Arts Consortium in conjunction with twelve other member groups on Saturday, May 5. ***Brayton moved to accept the proposal, Reeg seconded, Unanimously accepted.*** Reports on concert audience issues (Bugg) and board governance (Ohnmacht) will be presented at the February Board meeting.

9. ***Adjournment***
McGee moved for adjournment, Cohen seconded, Unanimously accepted.

Respectfully submitted,

David Streit -- Secretary, FCPAA